



Austrian Israeli Chamber of Commerce Activities

ARTICLE IN THE INFOMAGAZINE "LGP NEWS"

■ INSIDE

News from the AICC Family

The Austrian Israel Chamber of Commerce (AICC) started 2020 with a change in leadership. Its new Secretary General Gili Perl reflects on past and upcoming AICC highlights.

You're quite new in your role: could you tell us a bit about yourself and your connection to the AICC?

In April 2019 I had the honor of taking over the role of Secretary General while my predecessor, Managing Partner of LGP Dr. Julia Andras, enjoys her maternity leave. I first worked with the AICC in 2011 and am thus no stranger to it, nor to working with Dr. Andras, and I aim to follow her example of leadership. In this regard I am lucky to enjoy the support of Mag. Talin Schratzenholzer, our Marketing and Business Development lead.

My background lies in communications and business development, as well as defense and cyber security. I previously worked at LGP, as a consultant at the OSCE and as a Policy Officer at the Austrian Federal Ministry of Defense as well as Cyber Defense Command. In addition to my role at the AICC here in Vienna, I simultaneously lead Stakeholder Engagement at the Israel Aerospace Industries Europe Liaison in Berlin. Beside German and English, I am also fluent in French and Hebrew.

How does the AICC cooperate with LGP?

The President of the AICC is none other than LGP Managing Partner Dr. Gabriel Lansky. Mag. Ronald Frankl, also Managing Partner at LGP, is a member of our board. Both acclaimed attorneys bring decades of experience supporting individuals and organizations with top-level legal advice. Not only



Talin Schratzenholzer, AICC Head of Marketing and Business Development and the new AICC Secretary General Gili Perl (right)

does the AICC rent their offices from LGP; we leverage their expertise and extensive networks to support our members and reach prominent decision-makers in the private and public sectors both in Austria and Israel. When hosting AICC activities, we benefit from the beautiful building, which includes serviced meeting rooms and conference spaces as well as a rooftop and wine cellar.

What do you see as benefits of an AICC membership?

The services we provide our members range anywhere from arranging meetings with relevant stakeholders in Austria or Israel to expand or establish business connections, to hosting delegation trips or tailored conferences. Each cooperation model is tailored to each member: these can be private persons, SMEs, global enterprises – you name it.

Further, we are very proud to enjoy a close cooperation with the Embassy of Israel in Austria and the Embassy of Austria in Israel: their support is indispensable for our efforts.

What are some highlights from 2019 and goals for 2020?

2019 saw quite a few new members joining our AICC family and we're delighted to have them on board. In addition to events on innovation, energy policy, cyber security and a farewell to the previous Israeli ambassador, the AICC hosted a national-level delegation trip to Israel as well as a delegation of Israeli business owners in Vienna.

In the future we want to promote the direct cooperation between our members even more. To our board belong representatives of parliament, top executives of business and experts in legal and tax issues. They use their contacts and their respective expertise for the diverse needs of our members.

We hope to engage them more deeply in upcoming events focusing on innovation, telemedicine, security cooperation, culture and delegation trips. ■

Photos: LGP

AICC Activities 2020



FACING CRISIS WITH INNOVATION WEBINAR – 09.09.2020

Together with Bar-Ilan University, the AICC organised a webinar on "Facing crisis with innovation". Top-level innovators presented their tailored responses to the Covid 19 pandemic. The webinar provided valuable insights into the research of Prof. Zalevsky from Bar-Ilan University and into the crisis management of Axians ICT Austria.



Invitation

The Austrian Israeli Chamber of Commerce (AICC)
& Bar-Ilan University Israel

Cordially invite you to a Zoom meeting
Facing crisis with innovation.

Opening address

H.E. Mordechai D. Rodgold, Ambassador of Israel to Austria

Keynote speech

Professor Zeev Zalevsky, Dean of Bar-Ilan's Faculty of Engineering
"The power of light: The path from research to commercialization with applied photonics"

Expert presentation

Mr. Vladimir Mlynar, COO of Axians ICT Austria &
Mr. Christian Fugina, Business Unit Manager at ROHA Software Support
"Insights into crisis management at Axians ICT Austria: Experience from 2020"

September 9th 2020 | 03:00pm – 04:30pm

<https://zoom.us/j/91068122019?pwd=NfVpQjE5YzY3dl15cndZc0JwS3FIQT09>
Meeting ID: 910 6812 2019 | Passcode: 029012

Planned AICC Activities 2020



Delegations:

- Axians Study Tour (Israel)
- Spark Pro (Vienna)

Events:

- Welcome reception for Ambassador Mordechai Rodgold
- Telemedicine - the future of healthcare?

Webinars:

- „Collaboration Across Borders, Industries and Company Sizes“ – TECHHOUSE

Other:

- Visit from Tel Aviv – The European Law Students Association

Future AICC Activities



If possible:

- Follow up on missed delegations and events
- Client acquisition in the B2B sector
- Events: YJBC, cooperation with Leopold Museum
- Corona Plan B: Webinar Sessions

Facts & Figures



Facebook & LinkedIn evaluation*:

- Likes: + 98%.
- Impressions/reach: + 123%
- Interaction: + 85%
- Visitors: + 33

* Percentage comparison with the previous year



Gabriel Lansky / Gili Perl

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